

Today saw Michael Wunderman the President of Corum, the Swiss Timepiece manufacturer, flying a hull aboard Conrad Humphreys Extreme 40 BLUE. Traveling at speeds in excess of 30 knots with Michael on the helm this was his first Extreme 40 experience. Conrad Humphreys, Corum's Ambassador, has just returned from the Archipelago Raid, a grueling endurance race in 18ft catamarans and he flew in to Cowes to take Michael sailing in his flagship craft.

Corum pieces have always been seen at the cutting edge of sailing and Corum's sponsorship of Conrad and the BLUE Extreme 40 puts them right back at the forefront of the development of the sport. Earlier this year Corum made a dramatic return to the arena of major sailing sponsorship with their support of the Swedish Victory Challenge America's Cup Team. Fighting it out against the Spanish for the 4th place in the semi-finals flying the Corum spinnaker there can be no doubt about the dominance that they have re-established in the marine marketplace. Since their heydays with the Admiral's Cup Corum have not held such a major presence and their return to sailing sponsorship has been welcomed by many of the world's top sailors who remember the support that they have given events in the past.

Corum have developed a whole new range of watches some of which utilize the same high tech materials, carbon and titanium, that you see on Conrad's craft. As always innovation and development play a major part in the evolution of sport and the same drive and inspiration is required to keep a major watch brand at the forefront of technology. Michael Wunderman is taking the Corum brand into a new era of with cutting edge timepieces and inspiring new designs which are synonymous with everything the Extreme 40 stands for. With a similar focus and drive as were required today while helming aboard Michael looks set to steer a new course for Corum into the future.

With a number of Extreme 40 events still to take place this year

Conrad hopes to be up there at the front of the fleet and now with the added boost of his official timekeeper we are hoping he will make it there.

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