

3greenlights launches new programme of Global Events

After only a year of trading 3greenlights.com has gone GLOBAL. To get a glimpse into the new World of 3greenlights take a look at the website and witness the changes:

- A full events section with details of all the imminent 3GL events.
- A new project section including a range of the other work that 3GL is engaged in.
- An updated news section with all that has been happening recently in the World of 3greenlights.
- A new Corum case study – buoyed by recent success at the America's Cup in Valencia and in the wake of the recent announcement of Conrad Humphreys as their Ambassador the case study demonstrates what 3GL can do for a major brand.
- Conrad Humphreys Racing and the BLUE Climate and Oceans Project is another case study demonstrating the creativity and multidimensional development of a project. With Conrad launching the new BLUE website on www.theblueproject.org at the same time this is a great time for all of us associated with the project.
- Best of all is the magical SPINNING GLOBE. Created in flash with over 300 renderings of planet earth the World of 3greenlights was the brainchild of Adam Davis of Adnam Studios. Requiring some highly technical programming - this "masterpiece" gives you the chance to explore the World of 3greenlights with a simple stroke of the cursor. By controlling the rotation of the globe you can hover over the venues and see the details of the events in this years programme. With 3GL events now spanning the globe and new events being added all the time the new feature will give you a snapshot of our current event activities. To reach the World of 3greenlights simply click the icon on the

left hand side of all the 3GL website pages.

- With a slight tweak to the ethos page which better reflects our current focus and a few new names on our partners page it really is a brave new world for 3greenlights.

3greenlights would like to thank Adam Davis of Adnam Studios for another exemplary piece of work brought in on budget and on time. You can see the rest of his portfolio at his website on www.adnamstudios.com but he is secretly proud of the way the globe has turned out. It clearly demonstrates his ability to work to a really tight design brief and completely fulfill the client's objectives – we are all stoked with the outcome.

In working with other professionals like Adam - 3GL has been able to achieve in a year what most new businesses take a decade to achieve and now we are ready to take things up to the next level. With a powerful group of clients and a range of ancillary services 3GL can take care of all your promotional and sponsorship needs. 2007 will see 3GL firmly established on the global platform and taking a number of exclusive clients with them.

The end of June saw the launch fo the 3GL gallery with a growing number of high resolution images “free to use” as long as you give a credit to www.3greenlights.com The gallery only contains images shot by 3greenlighths and will be slowly built to provide an essential resource for our clients and others who have an interest in our work.

For more information on our Global Events Programme call us on +44 (0) 1983 299886

